

PRIVACY & POLICY

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This statement applies to websites operated by or on behalf of BMW Shorties and/or its affiliates (BMW Shorties, we or us).

Personal information

We collect information you choose to provide such as your email or postal address.

We collect non-personal information such as browser type, operating system, and web pages visited to help manage our websites.

We collect a screen name that will be used to identify you in public forums, should you choose to participate.

We use cookies and other internet technologies to manage our website and e-mail programs. We do not use these technologies to collect or store personal information.

We may obtain additional information about you, such as demographic information, from commercially available sources.

Uses

We use personal information to provide you information and samples you request, to give you a customized interactive experience, and to help us develop new services that meet your needs.

We do not share your personal information with other marketers unless we have asked for and obtained your explicit consent. If you do not provide your consent, we will not share your information.

We use personal information you provide only for purposes consistent with the reason you provided it.

When we temporarily provide personal information to companies who perform services for us, such as to send you email or samples, we require those companies to protect the information in the same manner as BMW Shorties. These service companies cannot use your personal information for any other purpose than the reason you provided it to BMW Shorties.

Your Rights & Choices

You have the right to have a copy of the personal information you provide, and to correct or update your personal information.

You may instruct BMW Shorties to remove any previous consent you provided to share your personal information with other companies.

[Click here](#) to be linked to the correct address to use to obtain a copy of the personal information you provided.

[Click here](#) to submit a privacy-related question or comment.

How to Contact Us

To contact us, call us or email us at:

The BMW Shorties
c/o Cohn & Wolfe XPR Sdn. Bhd.
B-10-13, Empire Soho, Empire Subang,
47500 Subang Jaya,
Selangor Darul Ehsan.
Telephone: (+603) 2035 5455
E-mail: bmwshorties@gmail.com